

# **FE 322 FOOD PRODUCTION MANAGEMENT**

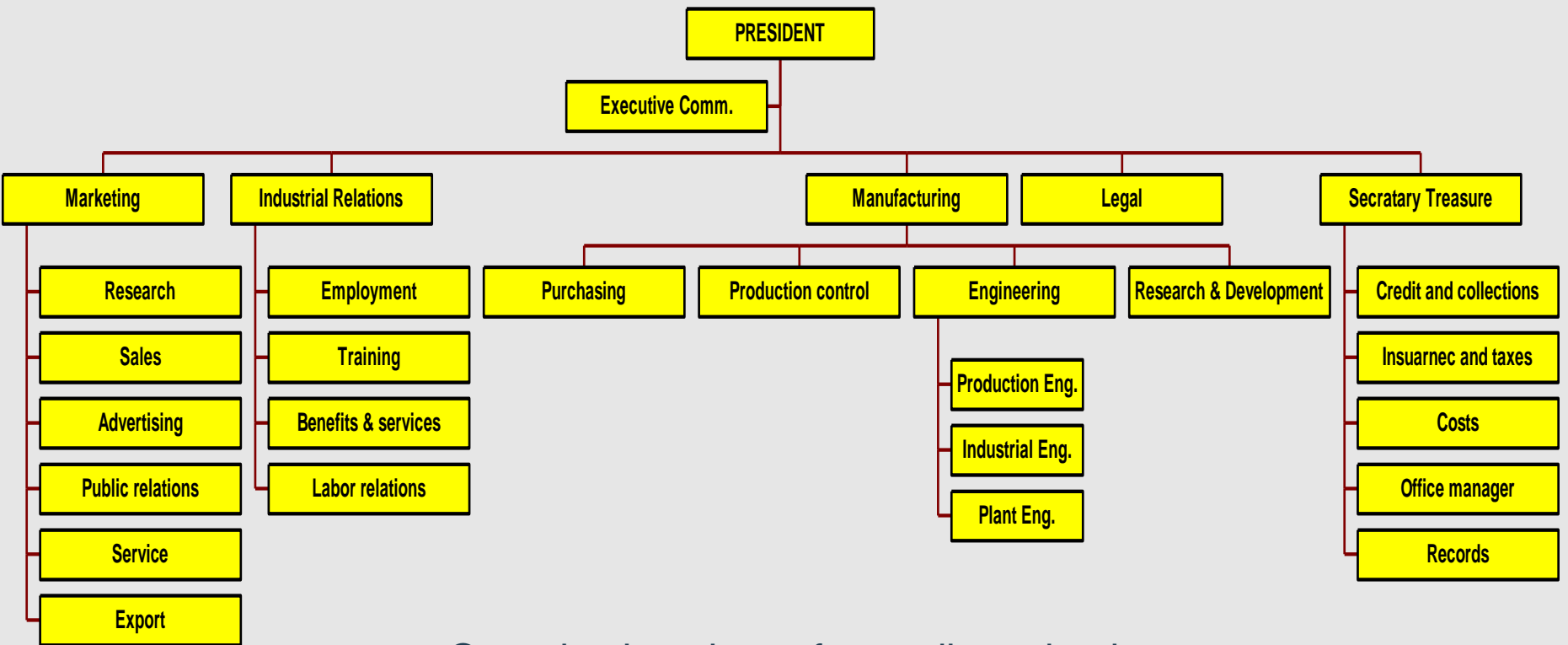
## **3. ORGANIZATION STRUCTURES**



**Dr. Ali Coşkun DALGIÇ**

# ORGANIZATION STRUCTURES

- The result of an organization design is usually an organization chart that shows the formal relationships among functions and people responsible for those functions

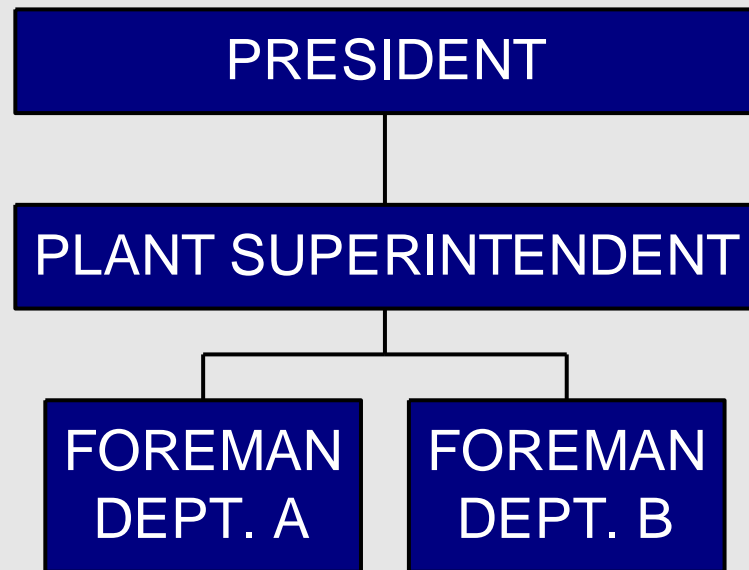


Organization chart of a medium-sized company

# ORGANIZATION STRUCTURES

## Line Organization

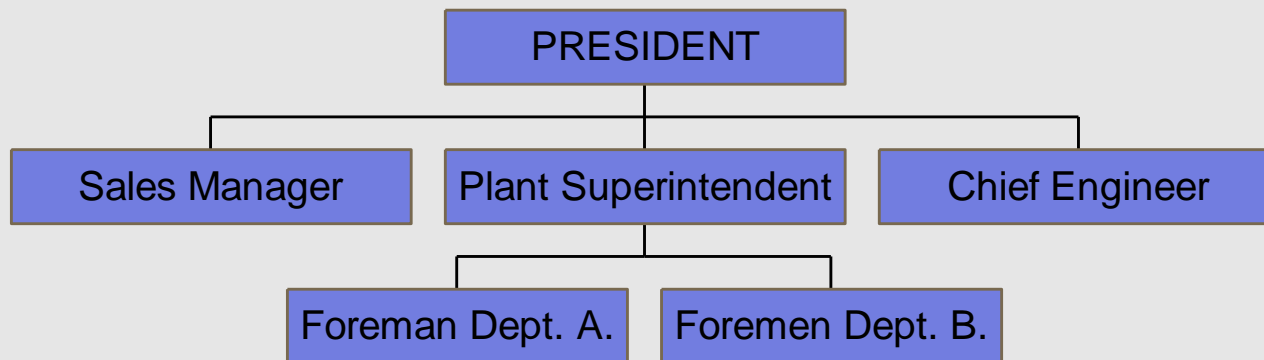
- The simplest form of organization is the straight line. The significant feature, as the name implies, is that the position listed on the organization chart are in a vertical line.



- In this organization the president handles all problems that arise, whether they have to do with production, sales, finance, or personnel.
- Any company that starts small probably starts with a line type of organization.

# The Line and Staff Organization

The line and staff type organization in simplified form is



In this case the specialists are the chief engineer and sales manager, who are added in order to relieve the president of some of his burden. Certain responsibilities are shared by the two specialists, but they report to president, who retains overall responsibility for the operation of the business.

It has mentioned earlier that staff people should be given a certain amount of authority and responsibility.

The question is

How much ?

Does a chief engineer make all decisions in regard to engineering matters and a sales manager all decisions in regard to sales ?

In a true line and staff organization the answer is “probably not”

The staff man only studies a situation and make recommendations to his supervisor. The superior makes the decision.

It is felt in many cases that the specialist should do more than recommend. He should have full authority over his particular function. This principle is followed in many companies and is called “a line and functional staff type organization”.

# Types of Staff Departments

Staff departments are not all alike and are generally to be of four kinds:

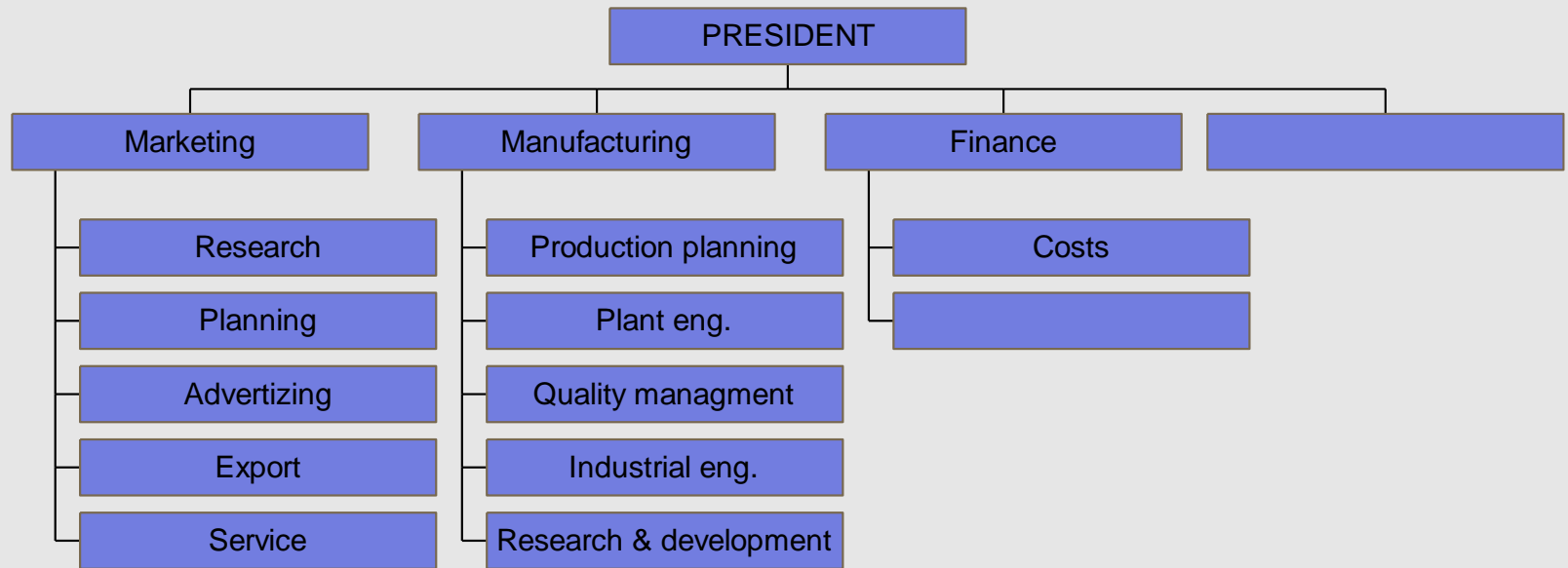
- Advisory (Legal, public relations, labor relations...)
- Control (Personel, credit, budgeting, accounting...)
- Service (Construction, purchasingtraffic, insurance...)
- Coordinating

## Use of Committees

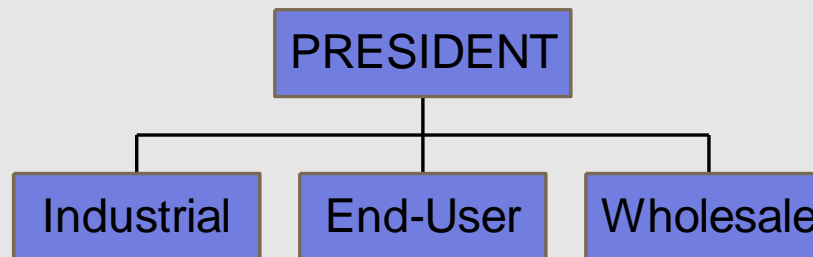
The purpose served by forming a committee at one level in the organization may be one or more of the following:

- To coordinate various functions
- To secure cooperation of various personel
- To solve a problem
- To train younger executives.

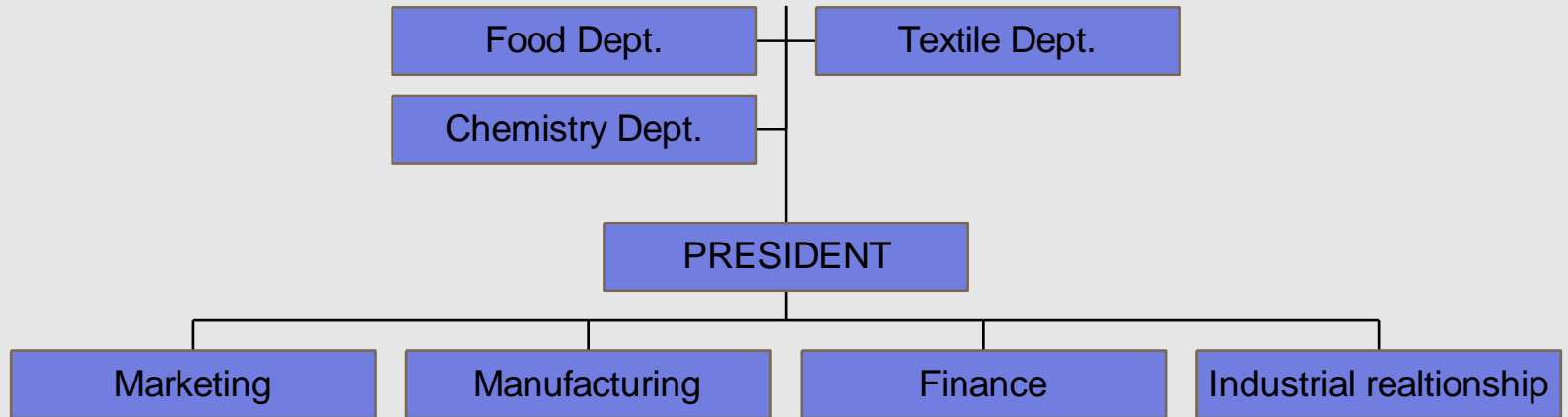
# Functional Staff Organization



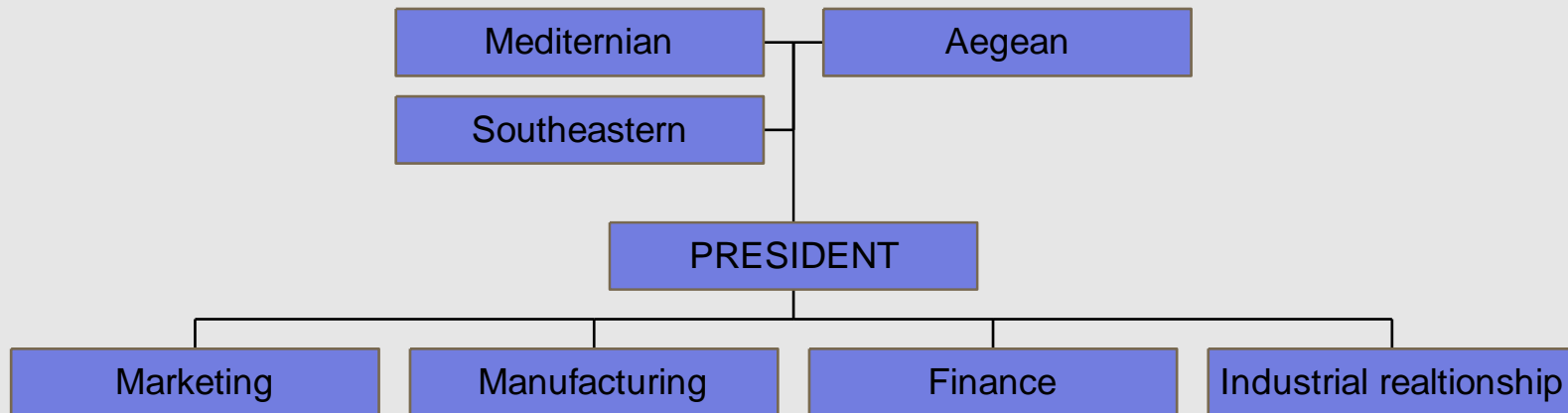
## Staff Organization Based on Customer



# Staff Organization Based on Products



# Staff Organization Based on Region





# Matrix Organization

