

ENG 032 ENTREPRENEURSHIP

No	Date	First Ed.	Second Ed.	Lectures
1	Thursday, 6 March 2025	13:30	20:40	Pilot your purpose
2	Thursday, 13 March 2025	13:30	20:40	Problem identification-Problem presentation
3	Thursday, 20 March 2025	13:30	20:40	Value Proposition Canvas (VPC)
4	Thursday, 27 March 2025	13:30	20:40	Data collection techniques
5	Thursday, 3 April 2025	13:30	20:40	Communication / interview methodology
6	Thursday, 10 April 2025	13:30	20:40	Verification of VPC with customer conversations
7	Thursday, 17 April 2025	13:30	20:40	VPC Revision (Pivot 1)
8	Thursday, 24 April 2025	13:30	20:40	Midterm I
9	Thursday, 8 May 2025	13:30	20:40	MVP-1 Pivot
10	Thursday, 15 May 2025	13:30	20:40	MVP-2 Pivot
11	Thursday, 22 May 2025	13:30	20:40	Prototyping Processes
12	Thursday, 29 May 2025	13:30	20:40	Financial modelling
13	Thursday, 8 May 2025	13:30	20:40	Designing a pitching script and deck
14	Thursday, 12 June 2025	13:30	20:40	Midterm II- Pitching

Midterm Exam (30 pts)

Midterm Exam (30 pts)

Final Exam (40 pts)

Regular and active participation is required according to our Bachelor's Student Regulations. Attendance of at least 70% is compulsory. Students who fail to meet this requirement and/or do not attend the midterm exams will receive a grade of NA.

During the lecture, students are required to have their computers and mobile phones with them.